## **Cookie Policy**

At perpetuals.com, we use cookies and similar technologies to enhance your experience. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their usage.

By using our website, you consent to our use of cookies as described in this policy.

#### 1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile) when you visit a website. They help the website remember your actions and preferences (such as login details, language, and other display preferences) so you don't have to re-enter them when you return.

# 2. Types of Cookies We Use

We use the following types of cookies on our website:

- **Essential Cookies**: These are necessary for the website to function correctly, enabling core functionality such as security, session management, and access to features like user login. These cookies cannot be turned off in our systems.
- **Performance and Analytics Cookies**: These cookies collect information on how users interact with our website, such as which pages are visited most often. We use this data to improve the performance and design of our site.
- **Functionality Cookies**: These cookies allow our website to remember choices you make (such as language or region) and provide enhanced features.
- Advertising and Targeting Cookies: These cookies are used to deliver relevant
  advertisements to you based on your interests. They track your browsing habits
  across different websites to show ads tailored to your preferences.

#### 3. How We Use Cookies

We use cookies for a variety of reasons, including:

- To ensure the functionality of the website.
- To enhance the user experience by remembering preferences.
- To analyze traffic and user behavior on our site.
- To deliver targeted advertisements and promotions.

## 4. Third-Party Cookies

In some cases, third-party services may place cookies on your device when you visit our website. These third parties provide functionalities such as analytics or advertising services. We do not control these cookies and recommend reviewing the privacy policies of these third parties for further information.

Examples of third-party cookies we may use include:

- Google Analytics for traffic analysis and reporting.
- Facebook Pixel for advertising and retargeting.

## 5. Managing Cookies

You have the right to decide whether to accept or reject cookies. You can adjust your browser settings to block or delete cookies, or to alert you when cookies are being set.

However, please note that disabling cookies may affect the functionality of our website, and you may not be able to access certain features.

Here are links to manage cookies for popular browsers:

Google Chrome: Manage cookies in Chrome

Mozilla Firefox: Manage cookies in Firefox
 Safari: Manage cookies in Safari

• Microsoft Edge: Manage cookies in Edge

#### 6. Your Consent

When you first visit our website, you will see a cookie consent banner. By clicking "Accept All Cookies" or continuing to use our website, you consent to our use of cookies as described in this policy. You can always adjust your cookie preferences using the settings provided in the banner.

# 7. Changes to Our Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or for other operational, legal, or regulatory reasons. The updated policy will be posted on this page with an updated revision date.

## 8. Contact Us

If you have any questions or concerns about our use of cookies, please contact us.